

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Brian T. Worsham et al.

Confirmation No. 7026

Application No. 10/665,899

Filed: September 18, 2003

For: **METHOD AND SYSTEM FOR
FURNISHING OF CUSTOMIZED
INFORMATION TO VENUES
TARGETED TO SELECTED
AUDIENCES**

Group Art Unit: 3689

Examiner: Nguyen, Thuy-Vi Thi

Attorney Docket No. 25343/37:7

Date: December 30, 2010

AMENDMENT AND RESPONSE

TO THE COMMISSIONER FOR PATENTS:

In response to the Office Action mailed August 30, 2010, please amend the above-identified application as follows;

Amendments to the Claims are reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 10 of this paper.